

## UPPAA Board Meeting Agenda

March 4, 2021 via Zoom

To join in <https://tinyurl.com/call-uppaa>

### Action Items:

- Victor:** -write newsletter article about the member services section on the website  
-send email soliciting nominations for board positions
- Deb:** -add newsletter article about proposals for online presentations

### 1. Start RECORDING

### 2. Call meeting to order

Present: Victor, Mikel, Gretchen, Brandy, Larry, Deb, Jen, Jan

### 3. Approval of Previous Board Meeting minutes

Motion to approve minutes from January 2021 made by Victor, seconded by Brandy. All in favor; none opposed. Minutes approved.

### 4. Vote on creation of new position UP Notable Books Chair

Victor described the position and gave a brief description of parameters. This would be a board position, with all of the associated benefits and responsibilities of a board member. Victor nominated Mikel as UP Notable Books Chair, seconded by Jan. All in favor; none opposed. Motion carried.

This appointment fills the position through this term; the position will appear on the May 2021 ballot.

### 5. Board candidates must declare for term June 2021 to June 2023. Election during May 2021 meeting

Voting will be conducted online. Victor shared his screen showing a software program for elections used by the Lions Club that UPPAA might use. Option one would be taking nominations before issuing the ballot; option two would be to release the ballots with the nominees and a write-in space for those who want to write in a name.

### 6. Develop process for UPPAA elections – lead by Gretchen

Discussion about soliciting nominations from the membership via newsletter or email. Email would be quicker as newsletter won't be ready soon enough.

Members will have thirty days to nominate board members for elections.

Jan will be leaving her Board position; Bethany Leonard will run for Recording Secretary.

### **7. Motion to designate people as honorary members: Karen Dionne, Shawn Andaray, Evelyn Gathu**

Victor asked if anyone else should be added. Discussion about what “honorary member” means. Brandy proposed three categories: current members, media contacts, and special guests/honorary members. These special guests/honorary members might not interact much, but they have access to all of the information as if they were traditional members. The honorary members wouldn’t be counted as regular members for membership numbers.

Motion to establish a category of honorary members that to this date shall include Karen Dionne, Shawn Andaray, Evelyn Gathu made by Deb, seconded by Victor. All in favor; none opposed. Motion carried.

Future honorary members will be added by board discussion via email or during meetings.

### **8 . Discussion about “member services” area on the website. Leave it as is or make it more “catalog-like”**

Victor will write a brief article for the newsletter to remind members of this service.

### **9. Discussion about limiting views of YouTube recordings, such as “members only area”**

Videos of UPPAA online presentations have thus far been posted with wide open access. Victor proposed a few months of offering the videos via private link only, then post it publicly. Deb proposed six months. We’ll start doing that with the future video releases.

### **10. U.P. Notable Book Club notes – funding for 2022?**

There are about 50 people in the UP Notable Book Club now. UPPAA is committed for 2021 to pay \$100/speaker. Crystal Falls Library matches these funds. There are six or seven speakers scheduled in 2021.

There are ten potential authors/speakers in 2022. Victor proposes reducing our funding to \$75/author so our overall expense will remain fairly stable.

Motion to fund the UP Notable Book Club at \$75/speaker, no more than \$750/year, made by Deb. Seconded by Mikel. All in favor; none opposed. Motion carried.

### **11. U.P. Notable Book award stickers and digital logo sales**

Our investment has been recouped. We still have 2500 stickers in stock.

### **12. U.P. Book Review progress report**

We have book reviews scheduled out to the end of May, releasing every ten days. Victor forwards tear sheets to publishers and authors for publicity.

### 13. Continuing the UPPAA online conference thru Winter and Spring 2021:

#### Schedule of UPPAA zoom presentations for 2021

Brandy Thomas	3/18/2021	Proofreading and Editing
Katherine Pickett	4/15/2021	Perfect Bound: How to Navigate the Book Publishing Process Like a Pro
David W. Koehser	5/13/2021	Permissions & Publishing Contracts
Evelyn Gathu	6/17/2021	How Authors Can Work with Librarians

Deb will add an article in the newsletter asking members to submit a proposal if they're interested in doing an online presentation.

### 14. U.P. Reader Chair Report

Victor edited the manuscript and will be sending it to the typesetter this weekend. It should be in print on or around April 1.

### 15. Update on U.P. Reader audiobook project

Brandy's working on the audiobook and it'll be ready soon.

UP Reader Volumes 2 and 3 should be done around the end of April.

All five volumes of UP Reader audiobooks will be available on Audible and iTunes.

### 16. Youth Writing Workshop 2021 – post mortem

Deb had twelve students, ten from grades 5-8 and two in high school. Deb suggested offering it to grades 5-8 only next year since the high school kids didn't need as much direction. She also suggested reducing the workshop to two sessions rather than three.

Victor suggested running it in October again, with the option to repeat it in January if there is enough interest.

### 17. Webmaster's Report:

Jen updated the tags on the website to facilitate search by author. Victor will help carry the webmaster load as Jen learns how to handle the newsletter.

### 18. Treasurer's Report:

Treasurer's Stats for February, 2021

\$307.35	Expenses
\$1,633.42	Revenue
\$527.65	Short Story Fund
\$200.00	Middle-Grade Short Story Fund

\$4,989.25

General Fund

\$5,716.90

Total Resources

### 19. Membership Chair Report:

Seventy members have renewed or joined; three have said they're dropping. Thirty members will be dropped on Monday if we don't hear from them. Brandy will email one last reminder before dropping the non-payers.

### 20. New Business:

Brandy and Deb mentioned the possibility of having our annual September picnic. Tyler will call and reserve a pavilion if one is available for September 11.

### 21. Motion to end meeting:

Motion to end meeting made by Victor, seconded by Deb. All in favor, none opposed. Meeting adjourned at 8:06 PM.

### Schedule of UP Notable Book Club

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Book	Author	Date/Time	Time
<i>Out</i>	John Smolens	Thursday, March 11, 2021	6:00 P.M. Central Time
<i>Cady and the Bear Necklace</i>	Ann Dallman	Thursday, April 8, 2021	6:00 P.M. Central Time
<i>Murder on Sugar Island (Getting to Know Jack Book 2)</i>	Michael Carrier	Thursday, May 13, 2021	6:00 P.M. Central Time
<i>Camera Hunter: George Shiras III and the Birth of Wildlife Photography</i>	James H. McCommons	Thursday, June 10, 2021	6:00 P.M. Central Time
<i>Lake Superior Tales: Stories of Humor and Adventure in Michigan's Upper Peninsula, 2<sup>nd</sup> Edition</i>	Mikel B. Classen	Thursday, July 8, 2021	6:00 P.M. Central Time
<i>Go Find! My Journey to Find the Lost—and Myself</i>	Susan Purvis	Thursday, August 12, 2021	6:00 P.M. Central Time

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