

BECOME A MEMBER

Visit www.uppaa.org and join or renew online, or fill out the reverse side of this form and mail with a check payable to UPPAA. Mail to:

Jenifer Brady,
UPPAA Membership Secretary
431 Business 141 North
Coleman, WI 54112

Questions?

For more information, email:

Tyler Tichelaar, President
President@uppaa.org

Jenifer Brady
Membership Secretary
Membership@uppaa.org

Contact info for Board
Members is listed at
www.uppaa.org

To write what is worth publishing, to find honest people to publish it, and to get sensible people to read it, are the three great difficulties in being an author.

— Charles Caleb Colton

MEMBER BENEFITS:

- ▶ Network with over seventy members of the publishing community
- ▶ Attend publishing/writing conferences twice a year
- ▶ Meet experts in the publishing industry!
- ▶ Receive the quarterly UPPAA newsletter, *The Written Word*
- ▶ Get discounts on IBPA and APSS Publisher Association Memberships
- ▶ Participate in the UPPAA email group for answers to all those publishing and marketing questions
- ▶ List your books & book covers at www.uppaa.org
- ▶ Display books at UPPAA tables at UPPAA meetings & other UP book events
- ▶ Learn the do's and don'ts of self-publishing
- ▶ Receive notice of upcoming book contests and awards

UPPAA



Upper Peninsula
Publishers
&
Authors
Association



Creating, Celebrating, & Selling
The Literature of Upper
Michigan

www.uppaa.org

FREQUENTLY ASKED QUESTIONS

WHAT IS UPPAA?

UPPAA is the Upper Peninsula Publishers and Authors Association.

WHEN WAS UPPAA FOUNDED?

The organization began in 1998 when Sue Robishaw, wishing to share her self-publishing experiences and learn from others, had the idea to form UPPAA. With the help of Lynn Emerick and Michael Marsden, the first UPPAA Conference was held in June 1998 at Northern Michigan University with thirty people in attendance.

Since the organization's founding, UPPAA has grown to more than seventy members, representing a diverse body of writers in the fields of fiction, non-fiction, history, children's books, science and many other fields. You can view our members' books at www.uppaa.org.

WHAT IS UPPAA'S PURPOSE?

UPPAA was founded with the purpose to support and encourage networking and idea exchange among Upper Peninsula, and surrounding area, publishers and authors, and to promote books published and/or authored by UPPAA members.

DOES UPPAA HAVE MEETINGS?

The organization meets twice a year, once in the spring and once in the autumn. The meetings are held centrally in Marquette to provide convenience to members throughout the vast peninsula. Meetings are usually divided into several workshops, focusing on such topics as writing, the mechanics of publishing, publishing cost-effectively, marketing, and publicity. UPPAA has also brought in internationally known guest speakers to its conferences, including Dan Poynter, Patrick Snow, Jerry Simmons, and Irene Watson. Attendance at conferences is free to UPPAA members.

HOW IS UPPAA ORGANIZED?

UPPAA is a non-profit organization with a Board of Directors. Board positions are open to any members and board members are nominated and voted in every two years by members.

WHAT IS UPPAA'S FUTURE?

With a group of enthusiastic and innovative members, UPPAA continues to grow and seek new ways in the rapidly changing world of book publishing to promote its Upper Michigan authors and their books.



Affiliate

JOIN UPPAA TODAY!

Fill out and mail this form or join online at www.uppaa.org

New ___ Renewal ___

Membership Type:

___ Individual (\$25.00)

___ Family (all at same address) or

Business (\$35.00)

Company Name: _____

First Name: _____

Last Name: _____

Email: _____

Website URL: _____

Mailing Address:

City: _____

State: _____

Zip Code: _____

Home Phone: _____

Business Phone: _____

Fax: _____

Do you live in Michigan's Upper Peninsula or write about the U.P.?

___ Yes ___ No

If not, please explain your interest in UPPAA:
