

## BECOME A MEMBER

Visit [www.uppaa.org](http://www.uppaa.org) and join or renew online, or fill out the reverse side of this form and mail with a check payable to UPPAA. Mail to:

Jenifer Brady,  
UPPAA Membership Secretary  
431 Business 141 North  
Coleman, WI 54112

### Questions?

For more information, email:

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[President@uppaa.org](mailto:President@uppaa.org)

Jenifer Brady  
Membership Secretary  
[Membership@uppaa.org](mailto:Membership@uppaa.org)

Contact info for Board  
Members is listed at  
[www.uppaa.org](http://www.uppaa.org)

*To write what is worth publishing, to find honest people to publish it, and to get sensible people to read it, are the three great difficulties in being an author.*

— Charles Caleb Colton

## MEMBER BENEFITS:

- ▶ Network with over seventy members of the publishing community
- ▶ Attend publishing/writing conferences twice a year
- ▶ Meet experts in the publishing industry!
- ▶ Receive the quarterly UPPAA newsletter, *The Written Word*
- ▶ Get discounts on IBPA and APSS Publisher Association Memberships
- ▶ Participate in the UPPAA email group for answers to all those publishing and marketing questions
- ▶ List your books & book covers at [www.uppaa.org](http://www.uppaa.org)
- ▶ Display books at UPPAA tables at UPPAA meetings & other UP book events
- ▶ Learn the do's and don'ts of self-publishing
- ▶ Receive notice of upcoming book contests and awards

# UPPAA



Upper Peninsula  
Publishers  
&  
Authors  
Association



Creating, Celebrating, & Selling  
The Literature of Upper  
Michigan

[www.uppaa.org](http://www.uppaa.org)

## FREQUENTLY ASKED QUESTIONS

### WHAT IS UPPAA?

UPPAA is the Upper Peninsula Publishers and Authors Association.

### WHEN WAS UPPAA FOUNDED?

The organization began in 1998 when Sue Robishaw, wishing to share her self-publishing experiences and learn from others, had the idea to form UPPAA. With the help of Lynn Emerick and Michael Marsden, the first UPPAA Conference was held in June 1998 at Northern Michigan University with thirty people in attendance.

Since the organization's founding, UPPAA has grown to more than seventy members, representing a diverse body of writers in the fields of fiction, non-fiction, history, children's books, science and many other fields. You can view our members' books at [www.uppaa.org](http://www.uppaa.org).

### WHAT IS UPPAA'S PURPOSE?

UPPAA was founded with the purpose to support and encourage networking and idea exchange among Upper Peninsula, and surrounding area, publishers and authors, and to promote books published and/or authored by UPPAA members.

### DOES UPPAA HAVE MEETINGS?

The organization meets twice a year, once in the spring and once in the autumn. The meetings are held centrally in Marquette to provide convenience to members throughout the vast peninsula. Meetings are usually divided into several workshops, focusing on such topics as writing, the mechanics of publishing, publishing cost-effectively, marketing, and publicity. UPPAA has also brought in internationally known guest speakers to its conferences, including Dan Poynter, Patrick Snow, Jerry Simmons, and Irene Watson. Attendance at conferences is free to UPPAA members.

### HOW IS UPPAA ORGANIZED?

UPPAA is a non-profit organization with a Board of Directors. Board positions are open to any members and board members are nominated and voted in every two years by members.

### WHAT IS UPPAA'S FUTURE?

With a group of enthusiastic and innovative members, UPPAA continues to grow and seek new ways in the rapidly changing world of book publishing to promote its Upper Michigan authors and their books.



Affiliate

### JOIN UPPAA TODAY!

Fill out and mail this form or join online at [www.uppaa.org](http://www.uppaa.org)

New \_\_\_ Renewal \_\_\_

Membership Type:

\_\_\_ Individual (\$25.00)

\_\_\_ Family (all at same address) or

Business (\$35.00)

Company Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Mailing Address:

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Do you live in Michigan's Upper Peninsula or write about the U.P.?

\_\_\_ Yes \_\_\_ No

If not, please explain your interest in UPPAA:

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