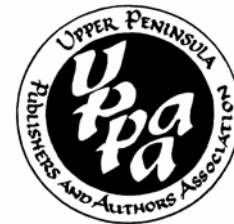


NEWSLETTER #22  
NOVEMBER 2005

# The Written Word

UPPAA NEWSLETTER



## NEW OFFICERS

At our April conference, we elected new officers for our open spots, and re-elected others for those whose terms had been served. The roster is now as follows:

President and Webmaster - Jan Bonarski  
Vice President - Gabriella Derusha  
Secretary - Terry Martin  
Treasurer - Bob Hruska  
Membership Chair - Paula VanderMey  
\*\*\*position open in 4/06: contact Paula for info  
Publicity & Newsletter Editor - Angie Mahan

Thanks to all for their contribution!!!

## APRIL HIGHLIGHTS

- There was no old business. We voted to have two meetings per year, spring and fall, and elected officers.
- Moirra announced two new writing groups looking for members. Curtis area, contact Paula VanderMey ([paulauppaa@aol.com](mailto:paulauppaa@aol.com)), SS Marie area, contact Neil Moran ([moranneil@hotmail.com](mailto:moranneil@hotmail.com)), Trout Creek area will be meeting in the Trout Creek Library.
- Paula mentioned 12 new members and at least 10 more attendees, with approximately 20 people being turned away due to lack of space at the conference.
- Paula asked members to be sure their computers do not have filters that reject UPPAA mailings, as many do.
- Jan Bonarski suggested that members with their own web site link to UPPAA to make the sites more valuable and possibly generate more sales and recognition for all.
- Someone suggested that members put information about UPPAA in any new books they publish.
- Moirra mentioned two tourist centers and rest areas that carry UPPAA books, and encouraged members to talk to such places in their area about displaying books.
- UPPAA added \$100 towards the PMA scholarship.

-Members were encouraged to stay in touch with those whose health issues have kept them from participating, such as Mr. VanOoyen. You're in our thoughts!

## APRIL FEEDBACK

-16 people traveled less than 100 miles (11 less than 20), 9 less than 300, 6 using motels and buying other meals.

-23 said we need a larger space so people aren't turned away. Suggestions for locations were the: Art Center, Holiday Inn, Ramada, and NMU in Marquette, NMU being a place that, like Peter White Library, would not charge us to rent the space, the Keewanaw Mt. Lodge in Houghton, and the Community College in Escanaba.

### SUGGESTIONS FOR FUTURE MEETINGS -

- mini bio of each conference participant
- more detailed seminar/workshop descriptions
- lengthen sessions and breaks, keep to schedule (many comments on needing more time)
- don't schedule competing topics at same time
- encourage people to be a speaker at another time rather than distract from a speaker with their own info
- PROGRAM SUGGESTIONS: marketing, publicity, survey of publishers, figuring book price, PDF files, P.R., book layout
- wireless mike
- car pooling (\*\*editor offers to coordinate any who contact her & publish the list in the newsletter prior to meeting)

## FROM THE EDITOR

**EDITOR'S NOTE** - Sorry this newsletter didn't get out in time for the October meeting, folks - I'm back on track again! I've also moved into Marquette at 1208 1/2 Division St (zip 49855). My new phone number is (906) 228-4279, and my email is the same - [creationsantics@yahoo.com](mailto:creationsantics@yahoo.com). Thanks for being patient!

# OCTOBER HIGHLIGHTS

## REPORTS

-Bob Hruska, treasurer, reported that there was currently \$1,815.75 in the UPPAA account.

-Paula VanderMey, membership secretary, reported that we currently have approximately 98 members, and reminded members that dues are due April 1 of each year. Members will be notified of this in January via e-mail. She also reminded members that they need to adjust the filters they have on their email so the UPPAA dues notification doesn't get bounced back to her.

-With only 12-15 members in attendance, each individual had more time to discuss their current activities.

## OLD BUSINESS

-Jan explained the function of the PMA-U, as well as their upcoming May conference in Washington DC and the Book-Expo America immediately following it. Dues for the PMA are \$90/year, with a \$26 discount for PMA affiliate groups. She cited this as a very worthwhile event for persons in the publishing business, and stated that further information can be obtained on the internet.

-Changes to the bylaws discussed during the Board meeting were mentioned. Please see the proposed bylaw update section of the newsletter, here, to be ready to vote on it at the spring conference.

## NEWSLETTER MATERIAL

-Members were asked to send material to the president or secretary for a short time (no longer necessary!) till the editor was able to receive such via email again.

## SPRING CONFERENCE

-It was recommended that it be mainly a workshop event with a minimum business meeting. Talk of the fall membership meeting being held at Peter White Library and the spring workshop at Bay College, which is much larger and will provide multiple conference rooms at no charge although it isn't as centrally located as Marquette, took place. Jan noted that a committee had been formed to explore Northern Michigan University as a larger Marquette location. No other locations were suggested, so the Board will continue it's research of a suitable facility and make a decision in the near future.

-It was agreed that each workshop should last 1 ½ hours, with a short break between. Several workshops would run simultaneously, with a total of 9 being run, some perhaps more than once. Brainstorming sessions resulted in the following workshops, with subcategories, being decided upon, pending secure presenters for each session.

(In parenthesis below each workshop is listed anyone suggested as a presenter.)

- 1 Computer Word Processing, Formatting  
(a person associated with Globe Printing)
- 2 Distributors, Wholesalers, Contracts  
(Tracy)
- 3 Marketing  
Book signing/Reviews/How librarians purchase books/blurbs for books  
(Donna Jean agreed to chair this one)
- 4 Nuts and Bolts  
Pricing your book/Editing, proofreading  
(Bob Hruska agreed to present this)
- 5 Writing  
Being a successful writer/Poetry/  
Children's  
(Gabriella agreed to present this)
- 6 Book Design, Cover Design  
(Mike Delbridge, Holly Miller, Becky Tavernini)
- 7 Websites  
(Jan Bonarski agreed to present this)
- 8 Printing  
(Walt Sheil, of SlipDown Mountain tentatively agreed to present this)
- 9 How to Publish Children's Books  
OR Electronic Spinoffs  
(Wayland Naught - Donna Jean will contact)

-Bill Jamison was the only person in attendance who volunteered for the spring conference.

## OFFICER ELECTION

-Jan mentioned that the Membership Secretary office will be up for election at the spring meeting. The current officer is willing to continue, but any other nominations will be brought forward at that time.

## GROUP MAILING LIST

Jan proposed that members produce individual flyers (about books, events, their publishing company, etc.) and that a universal mailing list, should we compile one, could be used by all.

## WEB SITES

Right now there is nothing driving traffic to our web site, so Jan is making pages available to authors for \$30/yr.

## PRESENTER

Walt Sheil of Slipdown Mtn gave an excellent presentation entitled "Publishing Models & Printing Technologies."

## BYLAWS UPDATE

Jan has proposed the following changes and clarifications to the bylaws. (*Changes are in italics and underlined.*)

### \*\*Article I - Name, Purpose

A change of language in the second paragraph was proposed, to read: "The Upper Peninsula Publishers and Authors Association was formed to support and encourage networking and idea exchange among Upper Peninsula and surrounding area publishers and authors, and to promote books published and/or authored by UPPAA members."

### \*\*Article II - Membership

Jan suggested that vendors should not be exempt from paying dues. (Bob does not believe that they are required to pay vendor fees to set up during conferences.) The Board's consensus was that vendors will be required to pay membership dues if they wish to become a UPPAA member with all the rights and privileges associated with it. (No change of the Bylaws was suggested as language addressing vendor dues was not part of the Bylaws.)

In further discussion regarding dues, Paula stated that she would like members to pay their dues prior to the spring conference, to avoid the paperwork jam at the conference. Gabriella asked if it was feasible for members to be able to pay dues for two years rather than one, but Paula felt it would create even more difficulty in keeping track of who has/hasn't paid. She stated that some members have fallen significantly behind, but she hesitates to drop them from the mailing list.

### \*\*Article III - Meeting of Members

The only proposed change here is, in the subcategory "Notice," to insert the word or between "e-mail" and "by land mail".

### \*\*Article IV - Officer Elections

In paragraph 3, under "The Secretary", (in reference to duties), the following language shall be eliminated: sending out meeting announcements, as this duty lies with the newsletter editor.

As the secretary is still not certain as to the existence of corporate records though Jan stated that the UPPAA is indeed a non profit *corporation*, she proposes that paragraph 3 also be modified to say ".....assuring that Corporate records are maintained, if applicable."

Regarding the duties of the Membership Secretary in paragraph 5, Paula stated that she didn't believe it was

feasible to distribute a membership list to all members, and suggested that any members interested in the list should be provided one upon request. So the proposed change for paragraph 5 is: "The Membership Secretary shall maintain membership records as to name, address, email, etc and publish a list of members for distribution to any members who may request them at each annual meeting."

\*\*Article V - Board of Directors: No changes proposed.

\*\*Article VI - Amendments: No changes proposed.

## PMA WINNER!

**Gabriella Derusha** has won the drawing held in October for a 2006 PMA scholarship to their Publishing University in Washington, DC!

This program was instituted in 1997 to foster interest in PMA's Publishing University and to afford opportunity for individuals from the Affiliates to participate. She will be able to attend all seminars over a three-day program in May at no charge, as well as being granted a cash award from both PMA and UPPAA each for travel expenses. This will also afford her the opportunity to attend Book Expo America. The alternate for this event is Bill Jamison, or Donna Jean Pomeroy if he cannot attend either. Congratulations!

## PMA DISCOUNT

Just a reminder - as a member of a PMA affiliate group our members get a \$26 discount on the \$90 annual PMA membership, which grants membership privileges to an individual for the year following the date you pay dues. Contact the newsletter editor for the discount certificate.

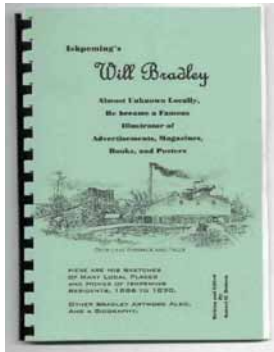
## DUES NOTICE

This may be your last newsletter. If dues are not paid up, your name will be dropped from the membership list. Please check your mailing label for the expiration date. The dues are due by April 1 of each year. We don't bill for them, Paula just sends e-mail reminders. Don't miss all the great things that we do at UPPAA. Pay your dues on time. Thank you!

www.  
findingmichigan  
.com / uppaa

# NEW BOOKS FROM MEMBERS

Robert Dobson is proud to present four books about pieces of local history in Marquette County. They are self published and available from the author for \$8.75 (including tax) plus postage (\$1.50 for one book, \$2.00 for two, \$3.00 for four), at Teal Lake Estates, 224 Shoreline Dr, Negaunee, MI, 49866 or [rddobson@vbe.com](mailto:rddobson@vbe.com) (yes, that's two "d's"). Each book is comb bound for open book reading, and about 65 pages in length.

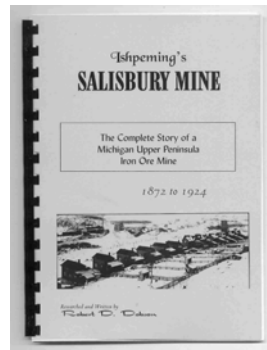
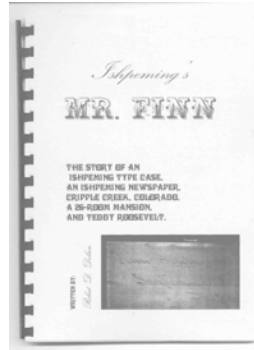


## *Ishpeming's Will Bradley*

An almost unknown resident became a famous illustrator of advertisements, magazines, books, and posters, and specialized in the "Art Nouveau" style. The book contains many of his sketches and newspaper mastheads, and some of his other work, both of Ishpeming and nationally. Includes his biography; late 1800's to 1962.

## *Ishpeming's Mr. Finn*

His name appeared on the bottom of a type case in Menominee, Michigan, but underneath his name was Ishpeming, Michigan. Research led to a most interesting life - that of a man who ran the town's only daily newspaper, owned a gold mine, ran for Congress, made a lot of enemies and lost by a landslide. He left town and many debts behind to eventually showed up as a gold mine owner in Cripple Creek, Colorado, where he met Teddy Roosevelt. The VIP later returned to Cripple Creek to visit his 26 room mansion of Michigan White Pine.

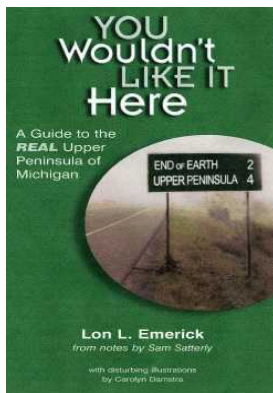
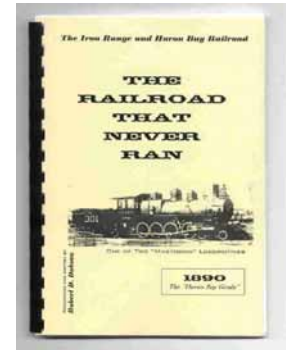


## *Ishpeming's Salisbury Mine*

The complete story of a UP Iron Ore Mine that operated for 52 years, from 1872 to 1924. It includes many photos and details of the workings of this iron mine, including pits and five shafts, a flood, a large cave-in, and through the years, the deaths of many miners. Yet the further down the mine went, the better the ore became.

## *The Railroad that Never Ran*

This roughly 36 mile railroad was built from 1890 to 1893 with the help of 1,500 men, owned two "Masodon" 120 ton engines, and had grades of 8% in some places. It crossed the Huron Mountains of Marquette and Baraga counties at a summit of 1900 feet above sea level, and included rock cuts up to 60 feet deep. It laid the ties and rails, some of which are still to be seen, and even built a huge 112 pocket ore dock to load the ships as it went from Champion, Michigan to Huron Bay, north-east of L'Anse. Costing over \$1,200,000, it never ran a train.



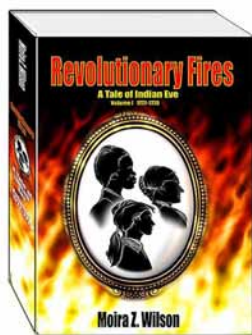
## *You Wouldn't Like It Here -*

### *A Guide to the REAL Upper Peninsula of Michigan by Lon L. Emerick*

A high-spirited humorous look at a special land, and the challenges of living in a remote region with more trees than people, long winters and two-track roads. Visitors are warned about the climate, insects, wildlife, local residents and other potential "dangers." In a more serious epilogue, the author asks that visitors tread gently on the land and fold themselves into the Upper Peninsula way of life that it's residents hold dear.

\$12 + \$2 shipping if applicable. Available at UP book & gift stores, autographed copies from North Country Publishing, 355 Heidtman Rd, Skandia MI 49855, 866-942-7898, [northco@up.net](mailto:northco@up.net), [www.northcountrypublishing.com](http://www.northcountrypublishing.com). 88 pages, perfect bound, 12 illustrations + fanciful map.

## NEW BOOKS FROM MEMBERS



The revolutionary fires ignited by the British at Fort Detroit under the leadership of Lt. Governor Henry Hamilton burn all the way to the hearth of Adam Henry Earnest and his wife, Eve, of Bedford, Pennsylvania. Wrenched from her home, Eve's journey tests the human spirit as she struggles to

protect their two youngest sons, Henry and Michael, during the years 1777 to 1786. However, the British fail to recognize that while these fires make a diversion and incite alarm on the western Colonial frontiers, these same fires can forge a new nation shaped by the blows and fueled by the life's blood of her indigenous people.

This historically based work of fiction was inspired by the oral histories collected at the turn of the 20<sup>th</sup> century. Ultimately to survive, Eve must rely on unexpected friendships and even enemies while a British captive of the Revolutionary War and esclave in Fort Detroit.

\$26.95+tax/retail price. \$31.95 from author (incl. shipping). Available at bookstores or from the author: MZW Ink, PO Box 484, Hessel, MI 49745, (906) 484-2704, [moirazw@cedarville.net](mailto:moirazw@cedarville.net)



This book for all ages brings forth the lifestyle of the 20<sup>th</sup> century on beautiful Drummond Island. While her previous book delved into their history and folklore, in this book she invites you to join her on this remote northern Michigan island, where childhood was unique and fun, despite hardships. Experience

growing up on an island to include walking across the ice when the ferry was frozen in the middle of the channel, making maple syrup, having a worm stand...

Vivid childhood stories, mostly humorous, will bring a smile to your face and evoke your own childhood memories. Jill's Drummond family history spans 125 years and seven generations stemming from two early island families. This book will appeal to those who enjoy reading about an earlier era and also to readers who have an interest in islands.

\$15.95, including postage, tax, and handling. Available from Black Bear Press, 237 Holbrook Ln, Saginaw, MI 48638, (989) 792-1260, [jlbrumwell@juno.com](mailto:jlbrumwell@juno.com). Also available at select bookstores, both on and off the island. 231 pages, illustrated.

## ISBN 13

PMA affiliate Jan Nathan contacted Paula Kurdi, Managing Editor of the US ISBN Agency, for the following information. Although this is early in the transition, the US ISBN Agency will continue to keep you apprised of any new developments or timeframes needed. Please feel free to visit [www.isbn.org](http://www.isbn.org) to view the Transition to the 13 digit ISBN at any time.

**What do US publishers need to do by Jan 1, 2005?** Publishers do NOT need to have changed their internal systems to handle 13 digit ISBN's: they DO need to have the ability to communicate with trading partners that MAY now be using Bookland EAN-13s as part of conforming to the EAN-13 "sunrise" date.

**Do I just add the 978 prefix to my ISBN 10 in order to convert to ISBN 13?** No - in addition to that prefix the check digit of the ISBN 10 will be dropped and a new algorithm will be applied to calculate a new check digit. PLEASE do not try to convert ISBNs by just adding the 978 prefix. The ISBN Agency now has a converter online at [www.isbn.org](http://www.isbn.org). There is no fee to convert your 10 digit ISBNs to 13 digit ISBNs.

**What procedures should I take when printing new publications?** It is recommended that the ISBN-13 and ISBN-10 should be printed on the verso of the title page on publications from now on. There is no need to print both on the back of the publications *provided there is an EAN 13 bar code*. If there isn't, it is recommended that both numbers should *also* be printed there. This procedure, when implemented, will allow the ISBN-10 to be easily deleted from reprints after 2007 with little or no cost to the publisher/printer. >>Example of how they should be printed: ISBN-13: 978-1-873671-00-9  
ISBN-10: 1-873671-00-8

**If my inventory of 5000 books is sitting in my warehouse by 2007 with just the ISBN-10, how should I change the printed ISBN-10 to the ISBN-13 on my books?** Publishers will not be expected to sticker their stock with the ISBN-13 because the EAN 13 digit code that appears below the EAN bar code is identical to the ISBN-13 (without the hyphenation).

## FOOTNOTES

**REVIEW OPPORTUNITY** - The Reading Tub, Inc is a public charity that supports children's and family literacy. They review children's literature, target audience 0-12, and post the profiles on their web site. They're interested in receiving books to review and advertise with their families, teachers, and other caregivers. Send to - The Reading Tub, Inc. Attn: Terry Doherty, 3585 Glasgow Lane, Keswick VA, 22947, or visit [www.thereadingtub.com](http://www.thereadingtub.com)

**ONLINE IMAGE COLLECTION** - Lynn Emerick recently purchased usage of an historic photo from the Wisconsin Historical Society and found them easy to deal with. They have an on-line collection and ordering feature for photos, posters, cartoons, advertising materials, paintings, etc. in the areas of American History, Midwestern History, and Wisconsin History. The images are in a searchable database and images can be ordered online. Their new website is [www.wisconsinhistory.org/whi](http://www.wisconsinhistory.org/whi)

*The Written Word* is a publication of the Upper Peninsula Publishers and Authors Association

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